



**First webinar on World Investor Week 2022,
Wednesday 20 July 2022 (13.00 - 14.00 CEST)**
(Draft) Agenda

Time	Topic
13.00 - 13.05	<p>A. Opening remarks</p> <ul style="list-style-type: none"> • <u>Mr. Camille Beaudoin</u>, AMF Quebec, Vice-Chairman of the IOSCO Committee on Retail Investors (Committee 8)
13.05 - 13.25	<p>B. WIW 2022 Guidelines</p> <ul style="list-style-type: none"> • <u>José Alexandre Vasco</u> (IOSCO WIW WG Coordinator), CVM/Brazil • <u>Josafat De Luna</u> and <u>Ángel Cabo</u>, IOSCO GS • <u>Yael Beuchler</u>, Head of Collaborations, Israel Securities Authority (ISA)
13:25 - 13.45	<p>C. Global events</p> <ul style="list-style-type: none"> • <u>Nandini Sukumar</u>, Chief Executive Officer, World Federation of Exchanges (WFE) • <u>Dante De Gori</u>, CFP®, Head of Stakeholder Engagement, Financial Planning Standards Board (FPSB)
13:45 – 14.00	<p>D. Members' experience</p> <p><i>Presentation title: "Social media, digital and influencer marketing: insights for investor education projects"</i></p> <ul style="list-style-type: none"> • <u>Marcelo Billi</u>, Head of Education and Communication, Brazilian Financial and Capital Markets Association (ANBIMA), Brazil
14.00	<p>E. Wrap up</p> <ul style="list-style-type: none"> • <u>José Alexandre Vasco</u> (IOSCO WIW WG Coordinator), CVM/Brazil